

Dear Parent / Supporter

We are delighted to say that we have signed up with www.pta-shop.co.uk, a new shopping site which offers users the chance to support us whilst getting the best deals on a huge range of products.

Here's what the first school to participate in their programme said:

"Thank you pta-shop. With a small test run we raised £300! We will definitely be encouraging all parents, friends and family to use this site from now on. With Christmas around the corner and your "books for kids - by year group" recommendations, we can't wait to spread the word."

This company works on the basis that they share profits in 3 ways: Firstly, they give users approximately 33% of their margin in the form of a discount. Secondly, they give 33% to the school or charity of your choice. Finally, they keep 33% to run the business and expand the range of offers they can give us.¹

At www.pta-shop.co.uk you will find over 700,000 books available for immediate delivery. With Christmas looming, this is a great place to find fabulous presents at a reasonable price – and raise funds for the school at the same time. Their recommended reading for each year group makes it easy to choose a great book for any child, safe in the knowledge that it is appropriate for their age and a reading experience that they are bound to treasure.

They have also set up access to some expert financial advice. So whether you want to find a good mortgage deal or a savings plan to cover university costs, it is well worth a visit to their financial section.

Finally, they have done deals with some "household name" providers of other products ranging from holidays (British Airways) to vitamins (Holland and Barrett). If you use their links to buy these products then they will again make the appropriate donations.

We would like to ask you to use this site and to select us as the beneficiary of the donations you generate. We would also be grateful if you could tell other friends and family of this fantastic new way to support us.

We hope you enjoy using www.pta-shop.co.uk and thank you for your support.

Yours sincerely,

¹ Each "third" usually equates to (and is limited to) 10% of the sale price.